



# MAZDA MX-30





## OPEN YOUR MIND

Introducing our first all-electric Mazda. A unique crossover blending our driver centric philosophy and all the benefits of e-SKYACTIV EV technology. With the new vehicle comes the latest interpretation of our Kodo design: Human Modern. A minimalistic approach accentuating the bold, solid structure of the vehicle matched with an interior designed to create a feeling of openness. Features like the freestyle doors and floating center console express our expanded design language, crafted to enrich your days and uplift your mind.







The unique freestyle doors offer easy access.



## DESIGNING THE FUTURE

The Mazda MX-30 expresses our Human Modern design approach. Conveyed with the exterior, beautifully sculpted into a simple shape, emphasizing the vehicle as a single solid unit. Our minimalistic approach continues with the interior. Elements are designed with a sense of continuity to give the cabin an open and airy ambiance. This relationship of elegance and practicality, mixed with the idea of refining elements, expands our expression of Kodo design.







The next generation Mazda Connect system adopts an 8.8-inch widescreen display.



The floating console with access to various vehicle functions, together with the touch screen climate control.



Bose 12-speaker premium sound system.



7-Inch Colour TFT LCD Display.



Active Driving Display is projected onto the windscreen in full colour, displaying trip information in your line of sight.



The use of high-quality materials including cork, recycled plastic bottles and threads add an extra element of sustainable style.

## A SUSTAINABLE CABIN

Inside you will discover craftsmanship by artisans who have honed their skills for years, even decades, to achieve mastery. Intricate details, bespoke fabric and sustainable materials create a warm and inviting space. Cork is one of the most renewable resources available. Its elegance and natural beauty add a modern touch to the floating center console. Other sustainable materials like fabrics made from about 20% recycled threads and exclusive fabrics created from recycled plastic bottles are also utilized in selected areas throughout the cabin. Together, these materials seamlessly blend style, sustainability and comfort in a welcoming interior environment.







## THE MAZDA SPIRIT ELECTRIFIED

### e-SKYACTIV TECHNOLOGY

Mazda's new e-SKYACTIV powertrain provides First-Ever Mazda MX-30 Electric with purely electric power. Our engineers envisioned a way to apply Mazda's human-centric development philosophy to the EV space, creating an electric car that prioritises driver connection – an enduring Mazda value.



**e-SKYACTIV ELECTRIC MOTOR**  
Lightweight and powerful, delivers 143HP / 271Nm.



**SKYACTIV-BODY**  
Light, rigid and robust body that ensures safe and joyful driving.



**SKYACTIV-CHASSIS**  
Lightweight chassis that delivers driving pleasure and comfort.



## JUST RIGHT FOR YOUR NEEDS

The all-new Mazda MX-30 is equipped with a 35.5 kWh battery, that is good for a driving range of up to 199km. The lightweight battery ensures excellent responsiveness as well as being better for the environment, while still being ideal for your daily driving needs.



## A UNIQUE DRIVING EXPERIENCE

The strict adherence to the philosophy of 'Jinba-Ittai', the sense of car and driver as one, has created a driving experience that's truly next generation. The lightweight battery is rigidly integrated into the vehicle body, while our unique electric G-Vectoring Control Plus make use of the advantages of the electric motor and deliver a natural and responsive driving feel.





PEACE OF MIND IN EVERY DRIVE

Experiencing the first-ever Mazda MX-30 doesn't just calm the mind, it protects you and your passengers thanks to an extensive and impressive suite of advanced safety technologies. These include a host of advanced safety features, making every drive a truly effortless one.



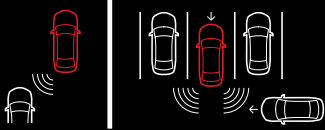
i-ACTIVSENSE\*

Adaptive LED Headlights (ALH)



ALH increases visibility at night to help drivers stay vigilant by combining 3 technologies : Glare-free High Beam, Wide-range Low Beams & Highway Mode.

Blind Spot Monitoring (BSM)  
Rear Cross Traffic Alert (RCTA)



By scanning blind spots behind your vehicle, sensors detect unseen vehicles to alert you during lane change or reversing.

Lane Departure Warning System (LDWS)



LDWS monitors road markings and alerts you if you are straying from your lane when travelling over 65km/h.

Smart Brake Support (SBS)  
Front & Rear



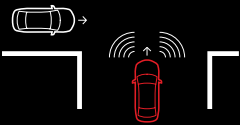
SBS aims to help the driver avoid or reduce the severity of frontal collisions (between 15 - 145 km/h), by automatically applying the brakes if there is a danger of collision.

Mazda Radar Cruise Control (MRCC)



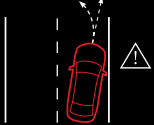
MRCC maintains a set speed and minimum following distance from the car in front. If the car you are following reduces speed, your vehicle will automatically slow down as needed.

Front Cross Traffic Alert (FCTA)



The FCTA detects vehicles approaching from the blind spots on the front left and right sides of the vehicle when the vehicle starts to drive at an intersection.

Lane-Keep Assist System (LAS)



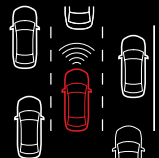
LAS adds to the LDWS by performing minor steering corrections to re-center the vehicle in its lane upon sensing an unintentional lane departure.

Driver Attention Alert (DAA)  
with Driver Monitoring



DAA detects driver fatigue and decreased attentiveness and encourages the driver to take a rest (activates above 65 km/h). Driver Monitoring detects changes in the driver's facial features using a camera, and encourages the driver to take a rest (activates above 5 km/h).

Cruising & Traffic Support (CTS)



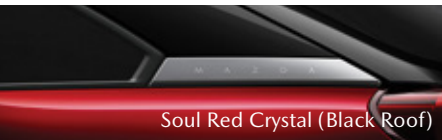
CTS assists to maintain a constant distance between your vehicle and a vehicle ahead at a preset vehicle speed without you having to use the accelerator or brake pedal. It also assists the driver to keep steer the vehicle within the lane lines.

MAZDA MX-30 TECHNICAL SPECIFICATIONS

Variant			EV High
Powertrain			e-SKYACTIV EV
Motor Type	Type		Lithium-Ion
Battery	Total Capacity	kWh	35.5
	Total Voltage	V	355
Maximum Power	Hp		143
Maximum Torque	Nm		271
Drivetrain			2WD
Transmission			1-Speed Automatic EV (AKR)
Maximum Range (Estimated)	km		199
Charging			
Charging Cable Type			AC (Normal): Type2 DC (Rapid): CCS2
Charging Rate	AC (20% to 80% charge)	kW	7 hr 40 min (230V x 13A)
	DC (20% to 80% charge)	kW	25 min
Chassis			
Brake Type	Front / Rear		Ventilated Disc / Solid Disc
Suspension Type	Front / Rear		MacPherson Struts / Torsion Beam
Steering Type			Electronic Power Assist System (EPAS)
Wheel Type			Alloy (Bright)
Wheel Size			18"
Tyre Size			215/55/R18
Tyre Repair Kit			•
Dimension			
Overall Length	mm		4,395
Overall Width	mm		1,795
Overall Height	mm		1,555
Wheelbase	mm		2,655
Ground Clearance	mm		136
Curb Weight	kg		1,668
Exterior			
Front Headlights			LED with Signature Illumination
Front Headlights On/Off Function			Auto
Front Headlights Leveling			Auto
Daytime Running Lights			LED
Rear Combination Taillights			LED with Signature Illumination
Windshield Wiper			Rain Sensing with Variable Intermittent Function
Door Entry			Advanced Keyless
Power Sunroof with Sliding & Tilt Glass			•
Parking Sensors			Front: x4 Rear: x4
Interior			
Push Start / Stop Button			•
Electronic Parking Brake (EPB)			•
Steering Wheel Audio Control Switches			•
Steering Wheel Bluetooth® Hands-Free Switches			•
Cruise Control			•
Steering Wheel Material			Leather
Steering Wheel Adjustment			Tilt & Telescopic
Auto-Dimming Rear View Mirror			• (Frameless)
Instrument Cluster			7" Colour TFT LCD Multi-Info Display
Heads-Up Display			Windshield Projection Display
Paddle Shifters			•
Air-Conditioning			Single-Zone Auto
Seats			
Seating Capacity			5
Front Seats	Driver	Adjustment	8-Way Power with 2-Way Lumbar Adjustment
		Memory Function	2-Position
Seat Material			Fabric & Leatherette
Infotainment			
Infotainment System			8.8" Mazda Connect Infotainment System with Voice Recognition
Apple CarPlay® & Android Auto™ Function*			•
Multi-Function Commander Control			•
Bluetooth® Hands-Free Phone and Audio Capability			•
Audio Speakers			12 Speakers Bose® Sound System
Reverse Camera	with Guidelines		with 360 View Monitor
Advanced Technology			
G-Vectoring Control Plus Technology			e-GVC Plus
Safety			
7 SRS Airbags-Front Driver & Passenger, Side, Curtain and Knee			•
Anti-Lock Braking System (ABS)			•
Electronic Brake-Force Distribution (EBD)			•
Brake Assist (BA)			•
Dynamic Stability Control (DSC)			•
Traction Control System (TCS)			•
Emergency Stop Signal (ESS)			•
Hill Launch Assist (HLA)			•
Auto Hold Function			•
Auto Door Lock			•
Walk Away Lock			•
Seat-Belt Warning	Front Driver, Passenger & Rear Passengers		•
ISOFIX Child Restraint Anchor Points and Top Tethers			•
Engine-Immobilizer with Anti-theft System			•
Advanced Safety Technologies - i-ACTIVSENSE			
Adaptive LED Headlights (ALH)			•
Blind Spot Monitoring (BSM)			•
Rear Cross Traffic Alert (RCTA)			•
Front Cross Traffic Alert (FCTA)			•
Lane Departure Warning System (LDWS)			•
Lane-keep Assist System (LAS)			•
Driver Attention Alert (DAA)			with Driver Monitoring
Smart Brake Support (SBS)			Front & Rear
Mazda Radar Cruise Control (MRCC)			• (Stop & Go)
Cruising & Traffic Support (CTS)			•

● equipped — not available

Exterior Colours



\* 5 years manufacturer warranty (or first 100,000km), whichever comes first. Terms & conditions apply.

\*\*8 years EV battery warranty (or 160,000km), whichever comes first. Terms & conditions apply.

^Android Auto™ will be available upon official launch of service in Malaysia.

All images shown are for illustration purposes only. Colours and specifications shown may vary from the actual vehicles. Specifications may subject to change without prior notice.

\*Available on selected variants only. These systems are not a replacement for safe and attentive driving. Please drive carefully at all times and do not rely on technology to prevent an accident.



# ZOOM-ZOOM

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the Mazda MX-30:

